

# ARIN Meeting Sponsorship Information

## ARIN Meeting Sponsorship

ARIN holds Public Policy and Members Meetings every six months to provide an opportunity for the Internet community to engage in policy discussions, network with colleagues, and attend tutorials and workshops.

This document describes facets of sponsorship opportunities at ARIN Public Policy and Members meeting. Primary sponsorships are the network connectivity and evening social, with supporting sponsorships including meals, the meeting webcast, and other events at the meetings. ARIN encourages potential sponsors to seek cosponsors to join them.

For more information about becoming a sponsor or for estimated expenses, contact Dé Harvey, ARIN Meeting Planner, at [dharvey@arin.net](mailto:dharvey@arin.net) or by phone at +1-703-227-9878.

### Upcoming Meetings

ARIN is currently seeking sponsors for the following Public Policy and Members Meetings:

2. ARIN XXII, October 2008, Location: Los Angeles, CA  
*All sponsorship opportunities for this meeting are available, excluding sponsorship of the network connectivity. ARIN XXII will be held back-to-back with NANOG 44.*
3. ARIN XXIII, April 2009, Location: TBD  
*All sponsorship opportunities for this meeting are available.*
2. ARIN XXIV, October 2009, Location: TBD  
*All sponsorship opportunities for this meeting are available. ARIN XXIV will be held back-to-back with NANOG 47.*

If you would like to offer a sponsorship after these dates, we would be happy to work with you! All of ARIN's meetings that occur in the fall are held back-to-back with NANOG, and the sponsors of ARIN's network connectivity would also need to agree to host NANOG's meeting. Requirements for NANOG are available at <http://www.nanog.org/intro.html#host>.

## ARIN Network Connectivity Requirements

Being a sponsor of the network connectivity allows organizations to have major input on the location of the meeting, as well as offer a great opportunity to highlight the organization's support of the Internet community. As there are some differences between our spring and fall meetings, the requirements listed below are minimums. For exact details, please contact us!

### Internet Connectivity and Network Infrastructure Requirements

ARIN requires its own wireless network in the hotel, and we provide our own access points. However, we look to the network sponsor to assist us with interfacing the wireless network with the connectivity provided. We prefer not use hotels that will not allow us to run our own wireless network.

The network connectivity sponsor will need to provide at least 10Mb of bandwidth between the hotel and the commodity Internet. This connectivity must be delivered to the hotel at least one week prior to the meeting, and ARIN staff will arrive 1-2 days prior to the meeting to begin setup.

In addition to providing the network access from the hotel, ARIN requires the network connectivity sponsor to provide whatever support, in terms of staffing and resources, is necessary before and during the meeting to ensure operational uptime and mitigate any problems that may arise with the connectivity.

If possible, we also ask the network connectivity sponsor to provide two computers (laptops or desktops with monitor, mouse, and keyboard) and one network-capable printer for the ARIN Cyber Café.

### Benefits of Sponsoring Network Connectivity at ARIN Meetings

Organization will have a fundamental role in determining the location of the meeting, and as a Primary Sponsor, it will also receive due consideration by the inclusion of its logo on the meeting giveaway (if an early commitment is made), the opportunity to provide its own giveaways to meeting attendees and display signage at the meeting (the latter two are subject to approval by ARIN staff), and receive prominent mention of its sponsorship in all meeting materials.

## ARIN in Brief

Established: 1997

URL: [www.arin.net](http://www.arin.net)

### Headquarters:

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### Contacts:

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## ARIN Social Event Sponsorship

As the sponsor of the premier social event at an ARIN meeting, sponsoring organizations have the opportunity to highlight their support of the Internet community in a relaxed and fun setting. Social event sponsorships are a great fit for organizations wishing to support ARIN, but which are not suited to providing network connectivity. Sponsoring organizations will have input into the location and activities at the social, as well as themes, food, and all the other items that are known for making ARIN socials an excellent venue to sit down with colleagues, meet new people, and have a great time. The exact logistics are handled by our staff meeting planner.

This is also our most flexible sponsorship opportunity. Generally starting with a commitment of \$20,000 (USD) depending on location, the exact nature, and by extension, the cost of the sponsorship is only limited by your organization's imagination in coming up with ideas!

### Benefits of Social Event Sponsorships at ARIN Meetings

As a Primary Sponsor, organizations who agree to sponsor the social event will benefit from the opportunity at the event to do special giveaways, hold technology demonstrations, and have prominent signage, subject to approval by ARIN staff. In addition at the Public Policy and Members meeting, social event sponsors will be highlighted, along with the network connectivity sponsor, in all references to sponsorship and ARIN will prominently mention the sponsorship in all meeting-related materials.

## Sponsorship of Breaks, Breakfasts, or Lunches at ARIN meetings

Supporting sponsorships such as these offer a great sponsorship opportunity for organizations interested in commitments of as low as \$2,000 (USD). Generally, ARIN meetings include three breakfasts, two lunches, and five refreshment breaks. These can be sponsored individually or in any number of groups, i.e. organizations can sponsor a whole day or all breakfasts. In addition to the ability to display limited signage at the sponsored event and references to the sponsorship in all meeting materials, our meeting planner will be happy to work with sponsoring organizations to tailor something specific.

### Benefits of Break and Meal Sponsorships at ARIN Meetings

Organizations who agree to sponsor a refreshment break or meal are considered Supporting Sponsors, which entitles the organization to the opportunity at the event to display signage and hold brief technology demonstrations. Additionally, ARIN will reference the sponsorship in all meeting-related materials.

## Other Supporting Sponsorships Meeting Webcast

Obviously not everyone can attend an ARIN meeting, and for a number of years ARIN has contracted with a third-party to provide streaming, real-time video of the proceedings to those unable to attend.

For a commitment of \$8,500 (USD), an organization can provide monetary support of ARIN's effort to be as inclusive as possible in the open and transparent policy development process, its educational outreach, and its stewardship of Internet number resources.

### Cyber Café

All the discussions at an ARIN meeting don't necessarily take place in the main meeting room. With a gathering of Internet professionals all in one place, attendees often take advantage of the opportunity to interface with colleagues, and what better venue than the Cyber Café?

Generally situated near the meeting's General Session room, the Cyber Café provides computers with Internet access, informational displays about ARIN activities and processes, and a comfortable setting to sit down with other attendees to have discussions.

Sponsorship of the Cyber Café entails an organization providing (through in-kind contribution or monetary support) at least two computers (laptops or desktops with monitor, mouse, and keyboard), one network-capable printer, and one large monitor capable of displaying a resolution of at least 1024 x 768, with a screen size of 36" or higher. Organizations may also include coffee or beverage service at the Cyber Café in their sponsorship.

Sponsoring organizations, in addition to being mentioned in all meeting materials and at the meeting, will be offered the opportunity to include a brief video (no more than 60 seconds) for display at the Cyber Café and display moderate signage, subject to approval by ARIN staff.

### Giveaways and Raffle Drawings

ARIN generally provides an attendee giveaway for the meeting, and with recent meetings this has included t-shirts, embroidered blankets, and beach towels. In addition, as an incentive for participation in activities such as the regular meeting survey, ARIN often offers special prizes through raffles. If your organization is interested in either offering a special giveaway to all attendees or providing specific items to be offered as raffle prizes, please contact us to work out exact details!

### Want to Sponsor Something New?

While ARIN meetings are already filled with activities and events, we would be happy to talk to organizations interested in offering our attendees something new to make their meeting experience even more valuable. Contact us with your ideas and let us know!